*Jacket of May 28 Knopf book which will be printed two ways: red with black print and black with red print*

**Knopf will print two jackets for "Coup d'Etat: A Practical Handbook"** by Edward Luttwak, a May 28 book. The jacket, intended to resemble a top secret document, will be printed two ways: red with black print and black with red print (half one way, half the other). Knopf hopes the two-way print job will increase interest in the book by helping the bookseller create interesting displays. "Coup d'Etat," a "guide" to the takeover of a nation with recent case histories, was reviewed in *PW* forecasts, March 31.